

# HIT A GRAND SLAM

**GAIN EXPOSURE  
AT 5 MAJOR  
COMMUNITY  
EVENTS**

**SCORE BIG  
WITH ONE  
SPONSORSHIP  
IN 2025!**

Parks and Recreation are at the heart of Sauk Prairie! We bring the community together year-round with free or affordable events and programs.

Looking to reach your target audience and maximize your marketing impact? Partnering with us offers visibility at our events while supporting recreational activities that enhance our community.

Please review our sponsorship guide on the back of this form for details and benefits at each level – Complete the form and let's begin to partner in 2025 – We appreciate you considering this opportunity. For questions, call us at 608-643-0520.

Your partner in the Sauk Prairie community.

John Lehan  
Community Education & Recreation Director



## WINE WALK



**MAY 9TH**

Stroll along Water Street and stop at several participating businesses and sample wine and snacks while enjoying entertainment along the way!

## BARK IN THE PARK



**MAY 10TH**

Bark in the Park is a fun-filled community event celebrating our furry friends, with dog-friendly activities, contests, and pet vendors. Enjoy live entertainment, delicious food, and meet local animal rescues. It's a great day for pet lovers and their pups to socialize and support animal causes!

## SUMMER SOLSTICE



**JUNE 21ST**

Every Summer in June we host an annual Summer Solstice Festival at Culver Community Park to celebrate the longest day of the year. This is a free community event with live music, kids games, bag toss, pickle ball tournaments, and food trucks.

## FISH FRY & VENDOR FAIR



**JULY 18TH**

Welcome to Fish Fry @ The Park! Join us for a fun-filled night of delicious food, shopping, and great company. Bring your friends and family for a relaxing outdoor event. Enjoy fresh fish from the Command Center Food Truck, live music, and refreshing drinks in a beautiful park setting.

## TOTALLY TRUCKS & MOVIE IN THE PARK



**AUGUST 8TH**

Come explore our local heroes trucks and vehicles. Climb around, honk the horn, and see all the lights! Interact with so many different aspects of our community. Following the trucks, an outdoor movie will be playing on one of our playing fields at Culver Community Park. Bring blankets and chairs to enjoy the outdoor movie. Concessions for sale.

## PARKTOBERFEST

**OCTOBER 11TH**







Join us for Parktoberfest, a festive celebration of fall that has something for everyone! Whether you're here for the beer, the music, or the games, Parktoberfest is the perfect way to celebrate the season with friends and family. This is a free community event to attend with live music, kids games, sports, and food trucks.



# SPONSORSHIP LEVELS

INCLUDES ALL EVENTS ON FIRST PAGE

| BENEFITS  |  <b>CHAMPION</b><br>\$5,000 |  <b>MVP</b><br>\$3,000 |  <b>ALL-STAR</b><br>\$2,000 |  <b>TEAM PLAYER</b><br>\$1,000 |  <b>FAN</b><br>\$500 |
|---|--|---|--|---|---|
| Name on all marketing materials (flyers, printed promotional materials) | ✓  |   |  |   |   |
| Sponsor Logo on all Event E-Blast (2 per event)                         | ✓  | ✓   |  |   |   |
| Banner at event   | ✓  | ✓   | ✓  |   |   |
| Recognition during events   | ✓  | ✓   | ✓  | ✓   |   |
| Social Media  | ✓  | ✓   | ✓  | ✓   | ✓   |
| Logo on Website   | ✓  | ✓   | ✓  | ✓   | ✓   |
| Free Tickets to Wine Walk & Fish Fry Events                             | 4 Tickets  | 2 Tickets   |  |   |   |
|   | <input type="checkbox"/>   | <input type="checkbox"/>  | <input type="checkbox"/>   | <input type="checkbox"/>  | <input type="checkbox"/>  |

## BECOME A YOUTH SPORTS TEAM SPONSOR

Support youth sports by sponsoring a team! Your name will appear on team shirts and game schedules. Players keep their shirts, showcasing your sponsorship throughout the community. Funds help cover clothing and equipment costs.

\*\*\*2 Available per program - \$500 per season

☐ Spring - Flag Football ☐ Winter - Junior Eagles Basketball and Little Eagles Basketball

## PARK BANNERS - \$750/FOR 5 YEARS

Sauk City Athletic Field has been generously supported through generous donations and volunteer efforts. Showcase your support of High School, Youth and Sauk Prairie Twins baseball in the area by having a custom designed banner displayed on the outfield fence. These high-quality banners will last five years and spots are limited – secure yours today!

☐ \$3,750

## PARKS. PLAY. PROSPERITY—BUILDING COMMUNITY, ONE SPACE AT A TIME!



Investing in our parks and recreation programs means building a stronger, healthier, and more connected community. From playgrounds to trails, sports leagues to fitness classes, these spaces and activities enrich lives, promote wellness, and create lasting memories for all ages. Your support helps us grow, improve, and maintain the places that bring us together. \*All donors listed on website

Annual Friends of the Park Donation: \$ \_\_\_\_\_

**DEADLINE: APRIL 25TH**

**RETURN AND MAKE CHECK TO SP REC DEPT: 730 MONROE ST, SAUK CITY, WI 53583**

BUSINESS NAME: \_\_\_\_\_ CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ PHONE NUMBER: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**TOTAL ENCLOSED:**

**TOTAL TO BE INVOICED:**

**TO VOLUNTEER OR HAVE  
QUESTIONS: 608-643-0520**